



Destination
DCTM  **27th WORLD GAS CONFERENCE** WASHINGTON DC **JUNE 25-29 2018**
 IGU

WORLD GAS CONFERENCE CASE STUDY



“The city is made up of citizens from all over the world and international delegates find a home in Washington, D.C. We continue to welcome international meetings of all sizes and showcase the significant economic impact they have on the city.”

TARA MILLER
 Senior Manager, International Sales,
 Destination DC

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“World Gas Conference and its sponsors and exhibitors took advantage of the city’s many assets. From exploring creative spaces at Smithsonian museums to utilizing rooftops and over 25 only-in-DC venues, they made a footprint throughout Washington by highlighting its vibrant neighborhoods and flavor.”

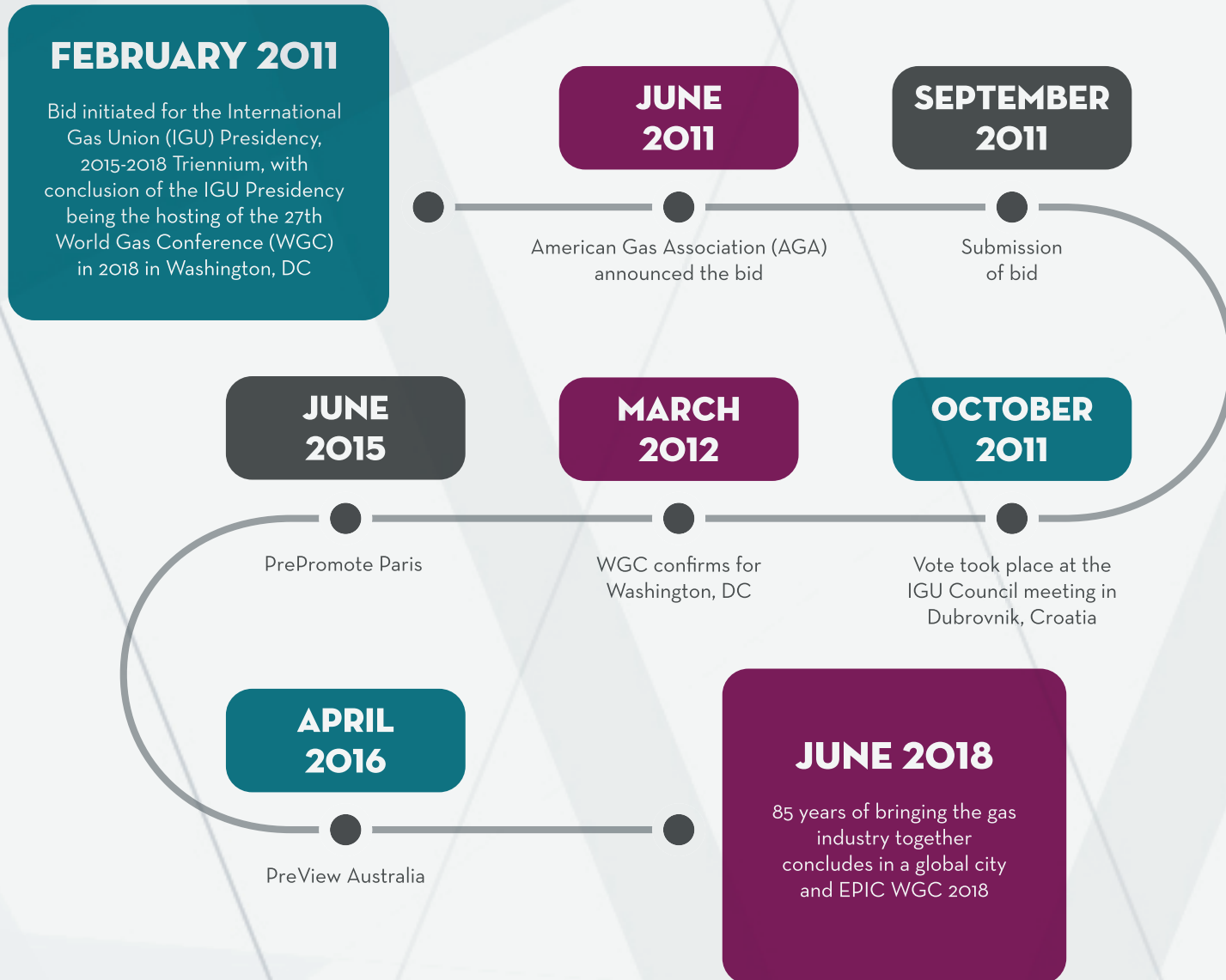
ELLIOTT L. FERGUSON, II
President & CEO, Destination DC



“There are daily, non-stop flights into Dulles International Airport from literally all over the world. From the Walter E. Washington Convention Center and hotels where most people are staying, you can walk to every museum and every major monument in the city and they’ve benefitted from that. The people working in the convention center are absolutely first class.”

JAY COPAN
Executive Director, 27th WGC
Special Advisor to the President, International Gas Union

A SEVEN YEAR JOURNEY TO SUCCESS



HOST CITY LEGACY AND AGA’S 100TH ANNIVERSARY

It is the first time since 1988 that the United States has held the Presidency of the IGU.

Given the leading role that natural gas is playing in the U.S. to meet energy needs, the U.S. is perfectly positioned to work with IGU members to promote the role of gas on the international stage. During the U.S. triennium, IGU leaders focused on

educating policy makers on the importance of gas in an increasingly carbon constrained environment. The U.S. team advocated on behalf of the global gas industry and support IGU members’ advocacy efforts. Engaging outreach campaigns promoted gas use around the world, further strengthening the IGU’s position as the Global Voice of Gas.

 600 SPEAKERS	 600 ORGANIZATIONS	 100 COUNTRIES
 100+ SESSIONS	 10,000 ATTENDEES	 \$11.4 M ECONOMIC IMPACT
 25+ SPECIAL EVENT VENUES UTILIZED	 350 EXHIBITORS	 40,000m² 430,556ft² EXHIBITION



“Our stakeholders include the city of Washington, DC and we want to leave a legacy behind for the city that allows them to showcase what they have done here and demonstrate that impact to the world.”

RODNEY COX
IGU, Events Director and Director, DELARO Pty Ltd.