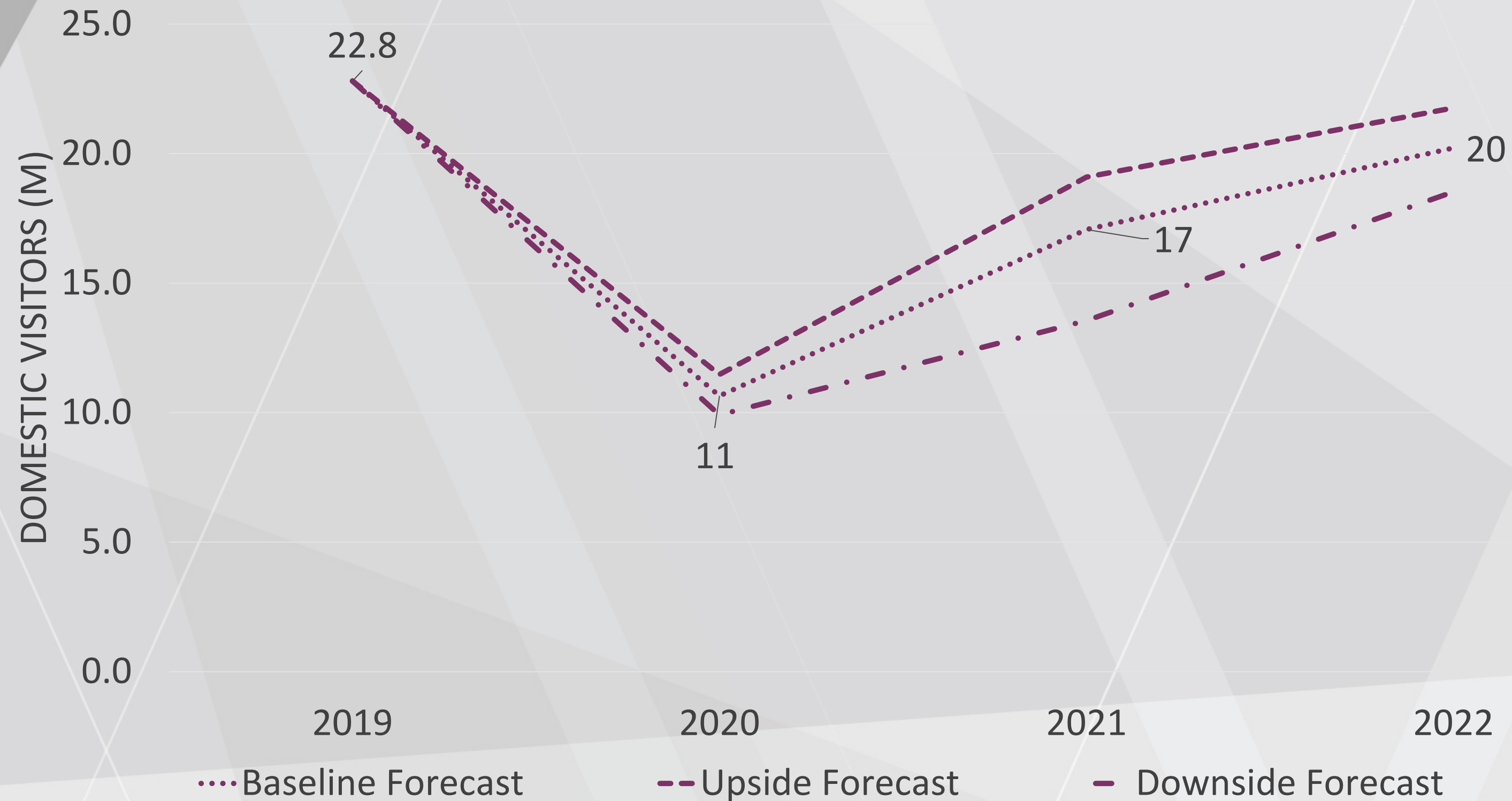




2020-2022 DOMESTIC VISITOR FORECAST

DOMESTIC VISITATION FORECAST THROUGH 2022

Washington, DC (District of Columbia)



The baseline forecast for DC's domestic visitor volume shows an expected drop of more than 50% in 2020, rising to 20 million by 2022.

The baseline forecast assumes an effective vaccine or therapeutic available in the first part of 2021 and no additional lockdowns.

Sources: MMGY Travel Intelligence; Tourism Economics

METHODOLOGY

DOMESTIC VISITOR VOLUME: MMGY TRAVEL INTELLIGENCE

- Domestic data is collected using an online panel methodology, contacting more than 50,000 distinct U.S. households each month; data is weighted by key demographics to balance the sample to the U.S. population.

VISITOR FORECAST: TOURISM ECONOMICS

- Visitor volume data is combined with economic variables, DC tax collections and other tourism indicators to calculate forecasts.