



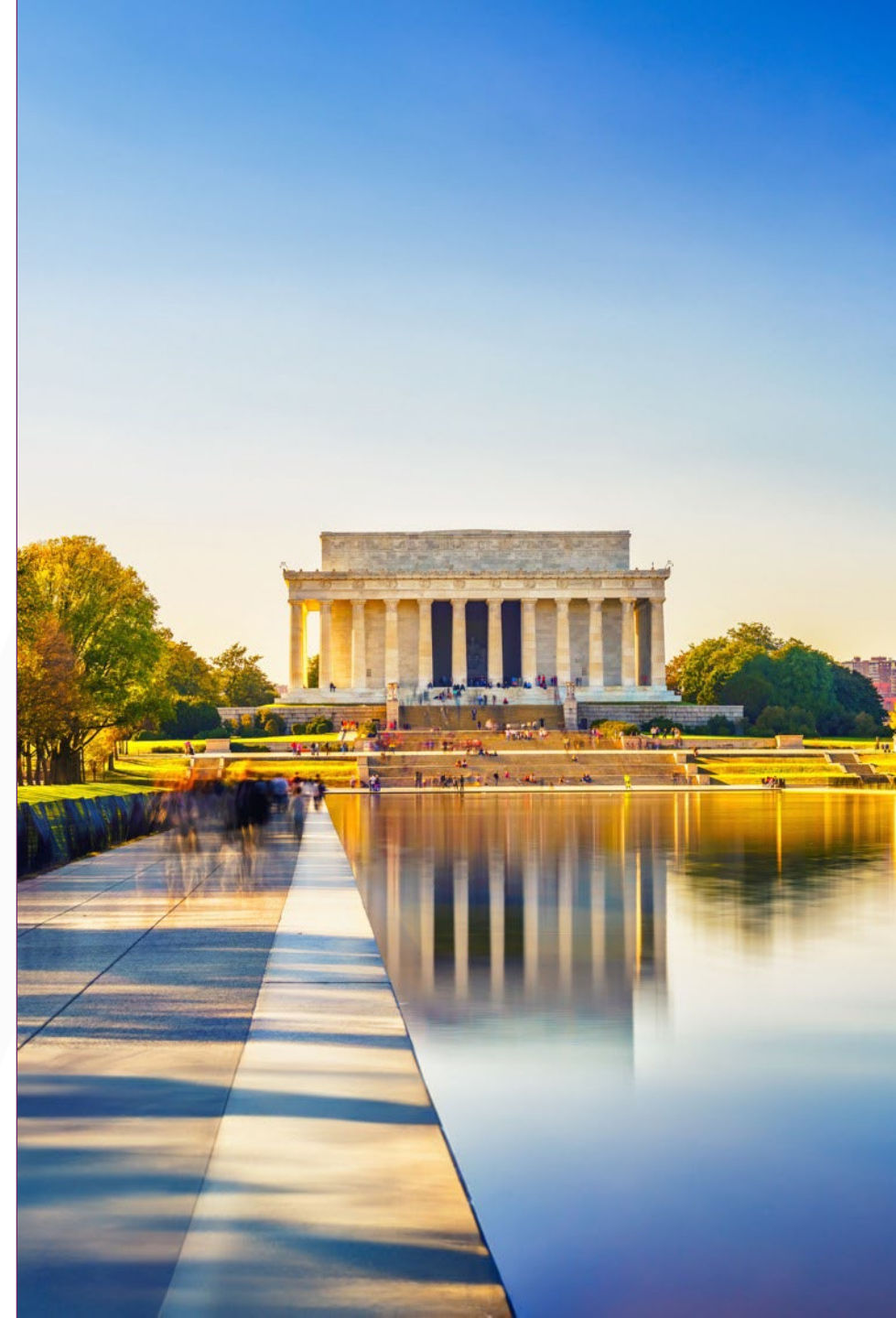
2021 VISITOR STATISTICS

Washington, DC

PANDEMIC IMPACT

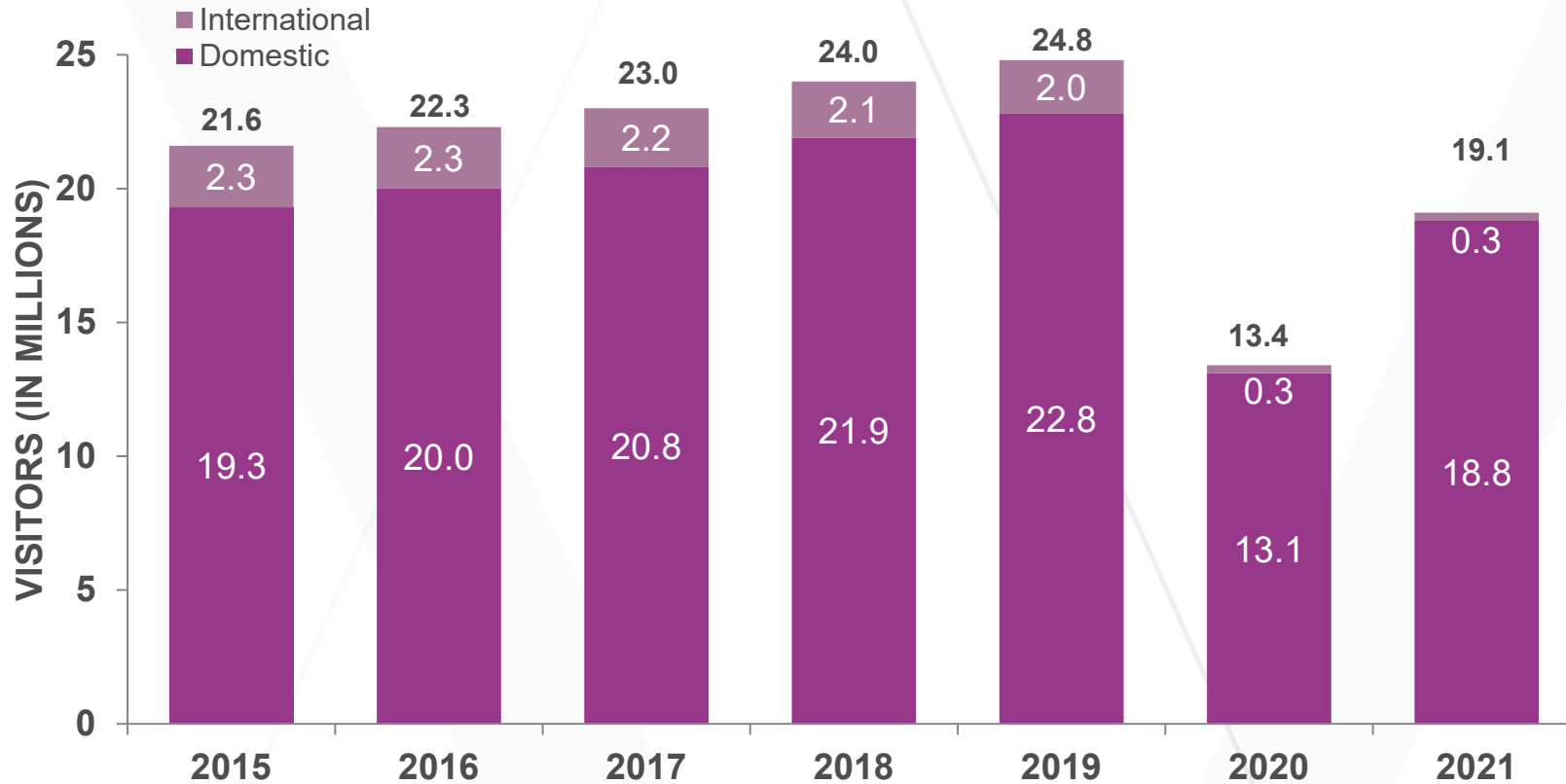
WASHINGTON, DC (DISTRICT OF COLUMBIA)

- The COVID-19 pandemic hit Washington, DC in mid-March 2020, and the state of emergency in DC lasted till May 2021. The pandemic impacted all sectors of visitation. We can see that impact in this 2020 report. For more information about visitation to the city in a pre-pandemic year, please see our [2019 Visitor Statistics](#).



TOTAL VISITATION TO WASHINGTON, DC

WASHINGTON, DC (DISTRICT OF COLUMBIA)



In 2021, DC welcomed a total of 19.1 million visitors.

Visitation in 2021 was down by 23% compared to 2019 (before the pandemic).

International visitation includes Mexico (air) and Canada.

TOP INTERNATIONAL MARKETS TO DC IN 2021

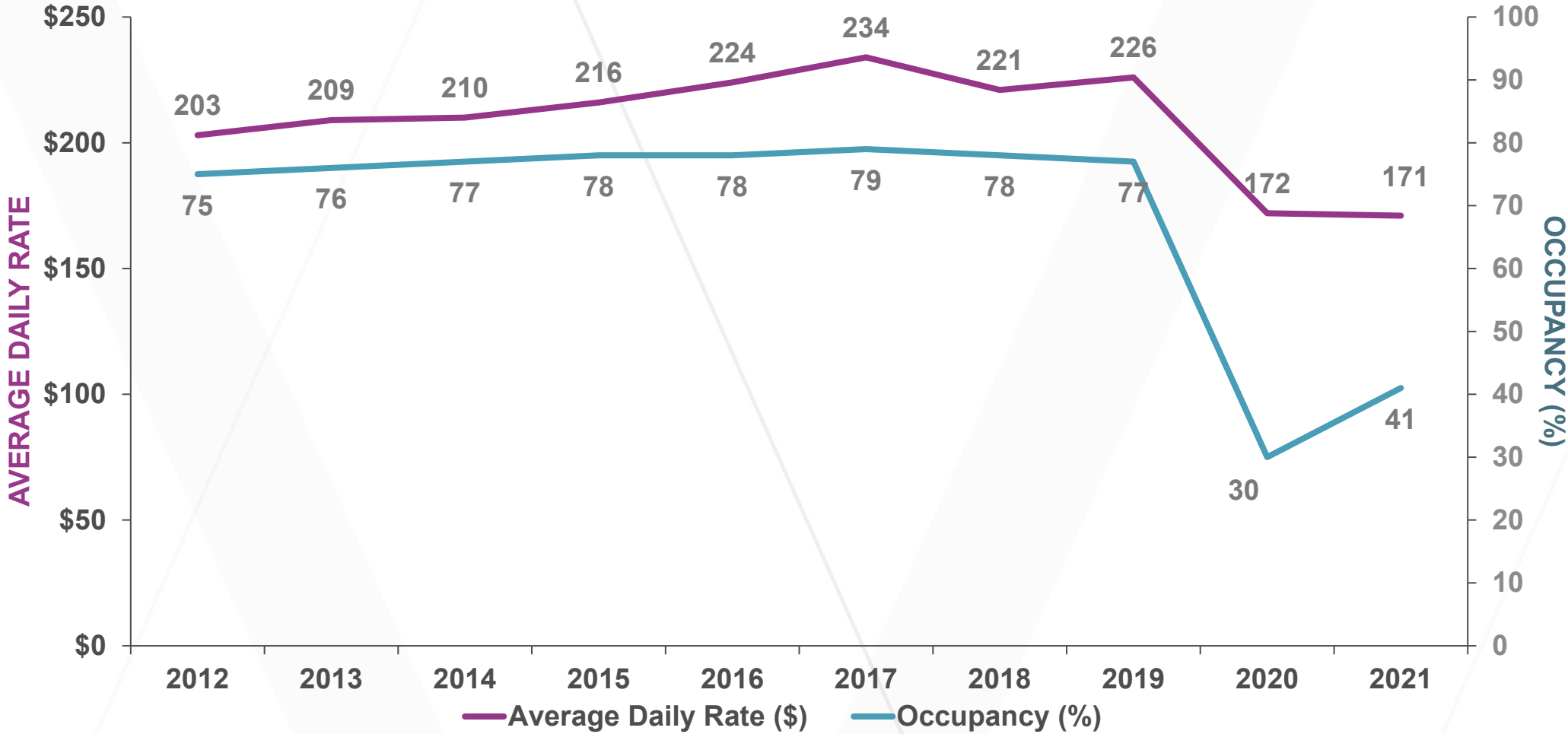
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International Visitors
to DC in 2021

1.	Colombia	40,000
2.	Mexico-Air	28,000
3.	United Kingdom	23,000
4.	Canada	21,000
5.	India	18,000
6.	Germany	10,000
7.	Spain	8,000
8.	France	7,000
9.	Netherlands	7,000
10.	Argentina	6,000

HOTEL PERFORMANCE

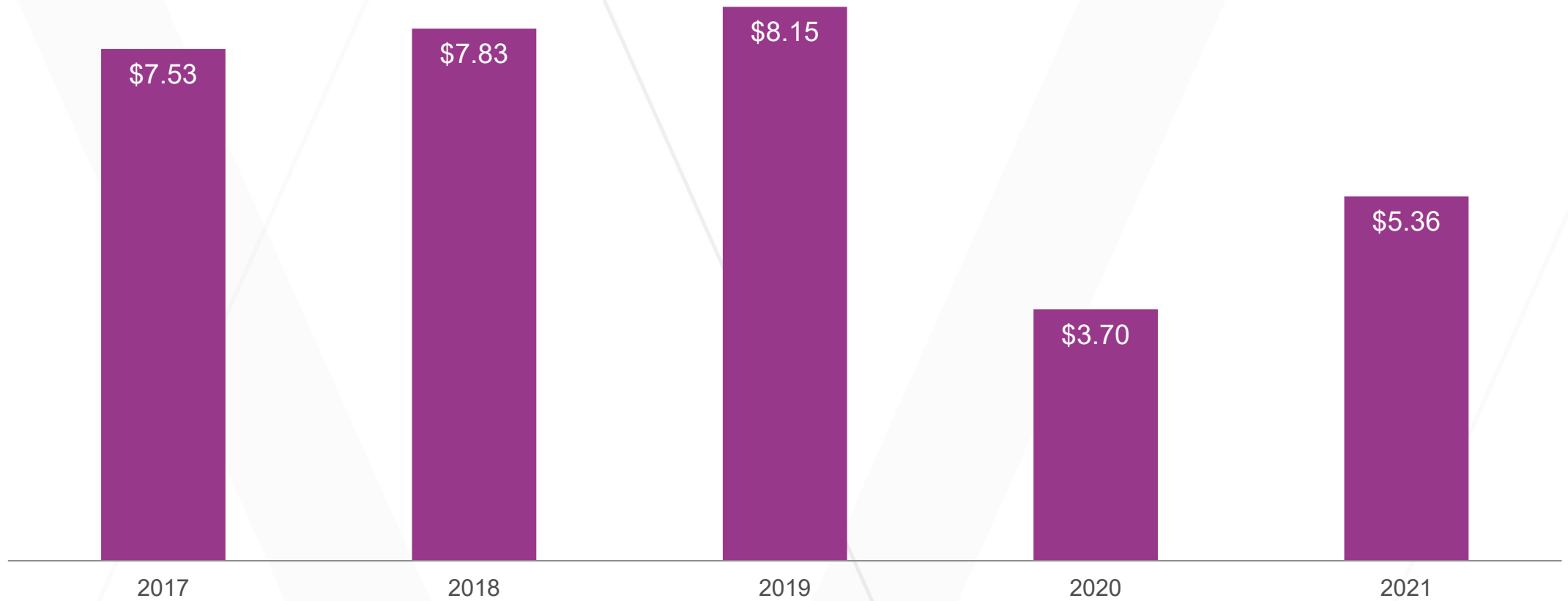
WASHINGTON, DC (DISTRICT OF COLUMBIA)



For ADR, use left axis; for occupancy, use right axis
Source: STR

VISITOR SPENDING (IN BILLIONS)

DOMESTIC & INTERNATIONAL



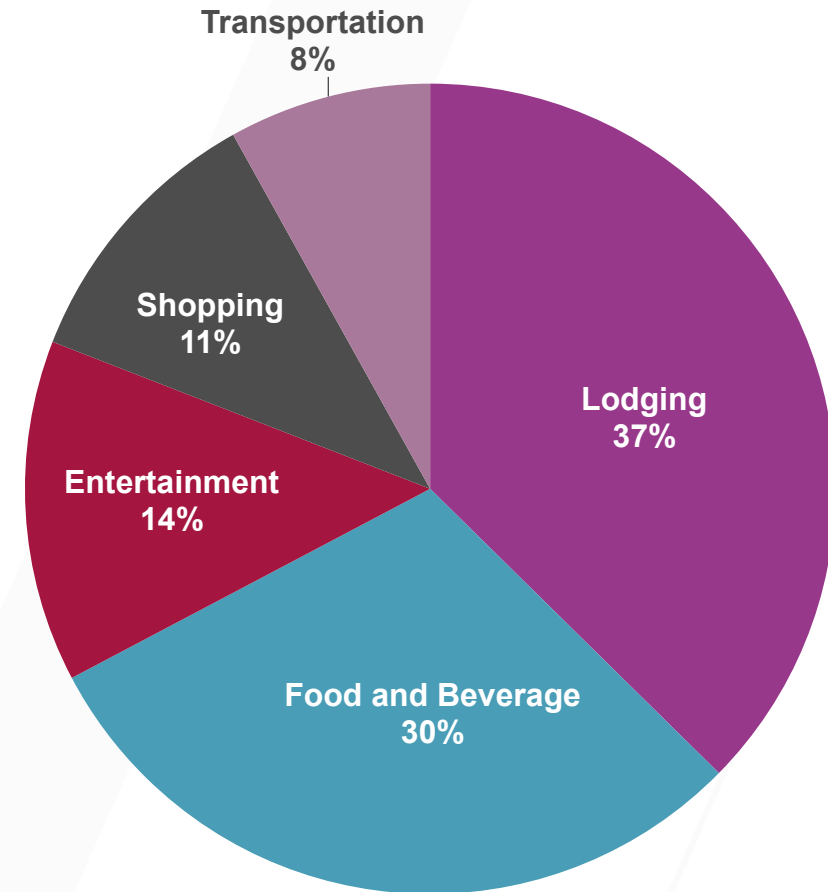
Includes both domestic and international spending

Source: S&P Global Intelligence

VISITOR SPENDING

Washington, DC (District Of Columbia)

Expenditure Category	2021 (\$)	% Change
Lodging	2.0 billion	45% ↑
Food and Beverage	1.6 billion	36% ↑
Entertainment	725 million	56% ↑
Shopping	585 million	64% ↑
Transportation	428 million	41% ↑
Total	5.4 billion	45% ↑



TOURISM IMPACT

WASHINGTON, DC (DISTRICT OF COLUMBIA)

- In 2021, if tourism hadn't existed at all in Washington, DC, the District would need to generate an average of **\$1,756 in local taxes** from each of the 305,421 households in DC in order to maintain the current level of tax receipts.
- Travel and tourism spending supported **57,933 jobs** in 2021.
- Travel and tourism jobs support **\$3.1 billion in wages** in 2021.

Source: S&P Global Market Intelligence



2021 TAX REVENUE

VISITORS TO WASHINGTON, DC (DISTRICT OF COLUMBIA)

Local Tax Revenue (\$)	
Corporate Income	15,055,025
Personal Income	35,104,150
Social Security & Other Taxes	0
Occupancy Tax	112,835,069
Property Taxes	198,130,989
Excise & Fees	13,978,134
Sales Taxes	161,212,018
Restaurant	110,321,458
Retail	43,584,840
Airport	4,559,490
Car Rental	2,746,231
Local Total	536,315,384

Federal Tax Revenue (\$)	
Corporate Income	21,572,493
Personal Income	113,969,255
Excise & Fees	68,937,222
Social Security & Other Taxes	287,295,527
Federal Total	491,774,497

Local + Federal Total =
\$1.03 billion

+44.0% change from 2020



TOURISM IMPACT

WASHINGTON, DC (DISTRICT OF COLUMBIA)

- In 2021, each Washington, DC visitor generated about **\$281 in expenditures**.
- Every 330 **visitors created a new job** in Washington, DC in 2021.
- In 2021, each visitor generated **\$163 in wages**.
- Each visitor created about **\$28 in local tax receipts** in 2021.

METHODOLOGY

VISITOR VOLUME: MMGY TRAVEL INTELLIGENCE (DOMESTIC) AND TRAVEL MARKET INSIGHTS, INC. (INTERNATIONAL)

- Domestic data is collected using an online panel methodology, contacting more than 50,000 distinct U.S. households each month; data is weighted by key demographics to balance the sample to the U.S. population.
- International data comes from the I-94 form for visitors to the U.S. and is supplemented by data from the Survey of International Air Travelers. The data is released by the U.S. Department of Commerce.

TOURISM ECONOMIC IMPACT: S&P GLOBAL MARKET INTELLIGENCE (FORMERLY IHS MARKIT)

- Visitor volume data is combined with economic variables, DC tax collections and other tourism indicators like airport arrivals, transportation statistics and attractions attendance to calculate the economic impact.

