



2022 VISITOR STATISTICS

Washington, DC

PANDEMIC IMPACT

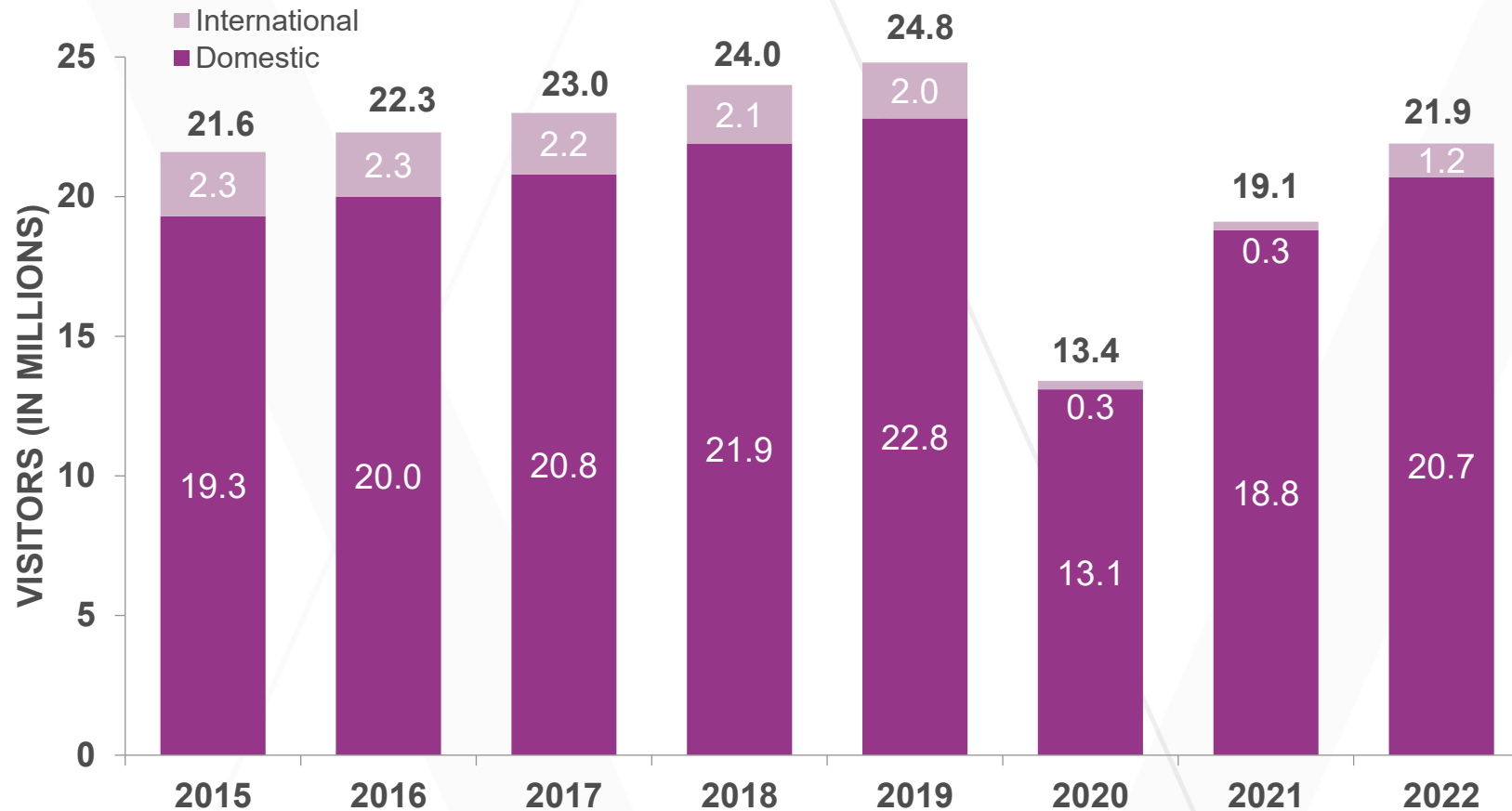
WASHINGTON, DC (DISTRICT OF COLUMBIA)

- The COVID-19 pandemic hit Washington, DC in mid-March 2020, and the state of emergency in DC lasted till May 2021. The impact of the pandemic continued in 2022. For more information about visitation to the city in a pre-pandemic year, please see our [2019 Visitor Statistics](#).



TOTAL VISITATION TO WASHINGTON, DC

WASHINGTON, DC (DISTRICT OF COLUMBIA)



In 2022, DC welcomed a total of 21.9 million visitors.

Visitation in 2022 was down by 12% compared to 2019 (before the pandemic).

International visitation includes Mexico (Air) and Canada.

Sources: MMGY Travel Intelligence; Travel Market Insights, Inc.

TOP INTERNATIONAL MARKETS TO DC IN 2022



1.2M

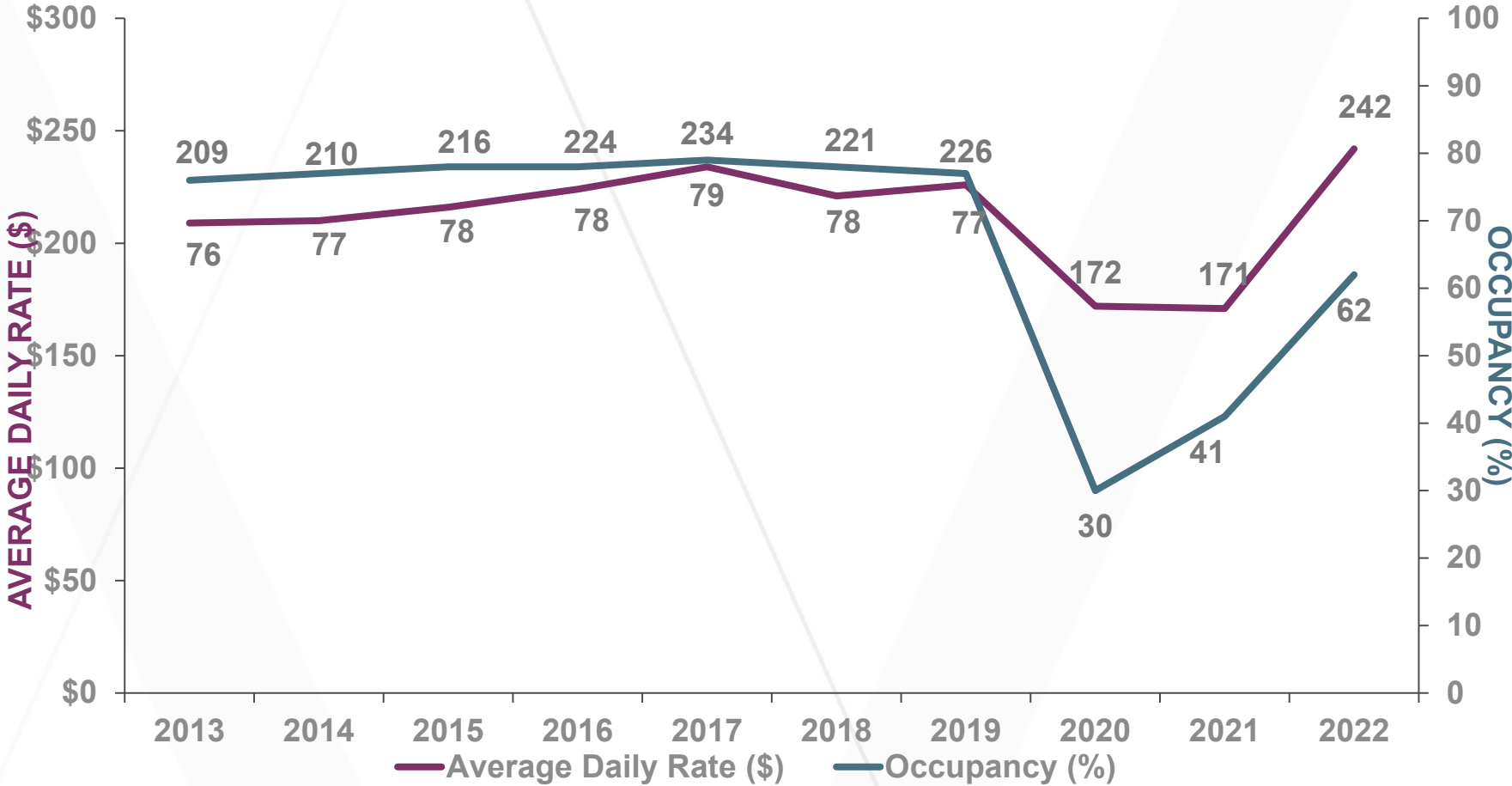
International Visitors
to DC in 2022

1.	United Kingdom	131,000
2.	Germany	117,000
3.	Canada	116,505
4.	India	96,000
5.	France	74,000
6.	Brazil	34,000
7.	Mexico-Air	25,000
8.	China	19,000
9.	South Korea	14,000
10.	Australia	12,000

Source: Travel Market Insights, Inc.

HOTEL PERFORMANCE

WASHINGTON, DC (DISTRICT OF COLUMBIA)

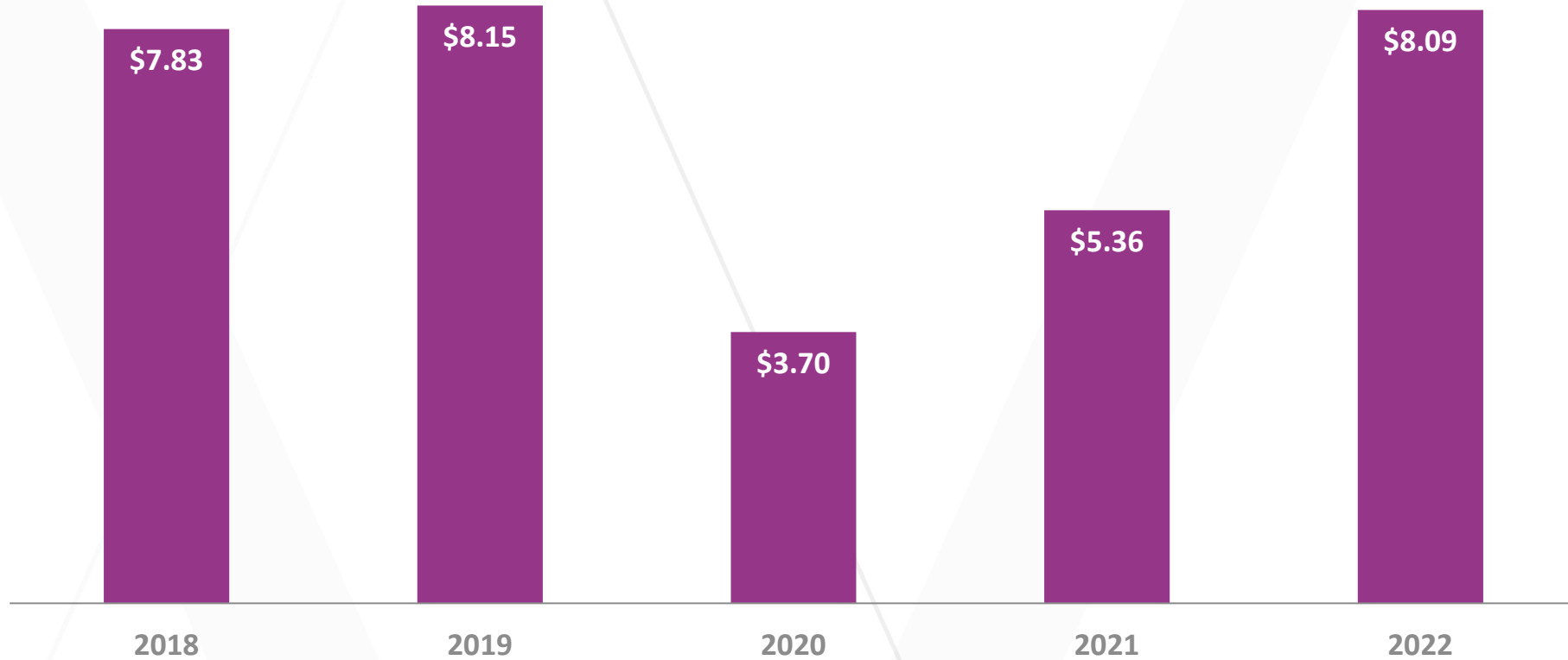


For ADR, use left axis; for occupancy, use right axis

Source: STR

VISITOR SPENDING (IN BILLIONS)

DOMESTIC & INTERNATIONAL



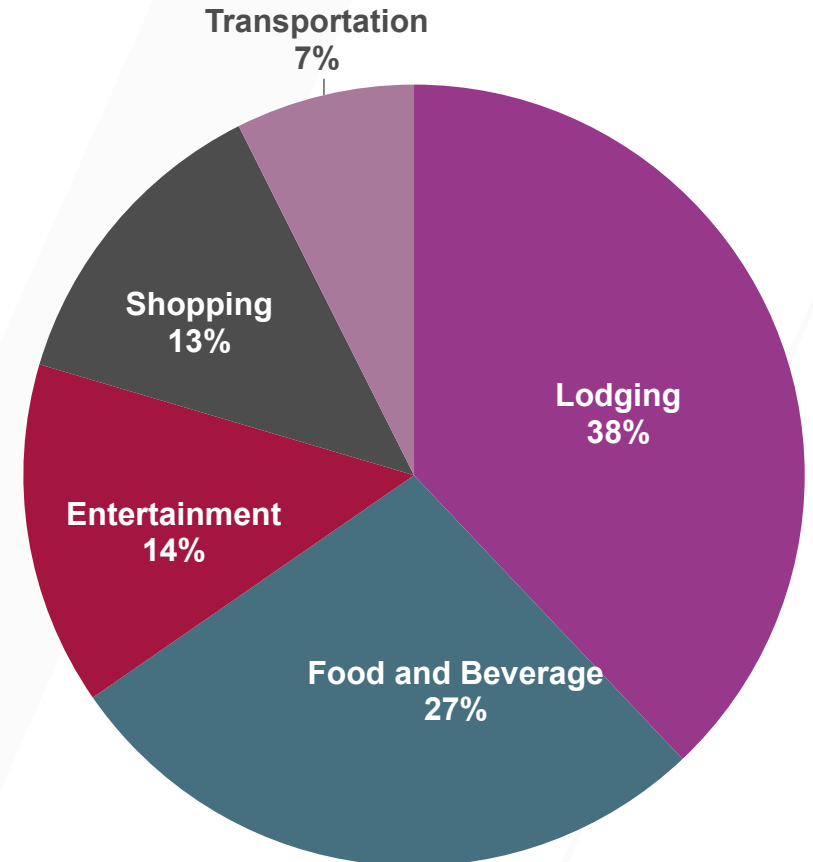
Includes both domestic and international spending

Source: S&P Global Intelligence

VISITOR SPENDING

Washington, DC (District Of Columbia)

Expenditure Category	2022 (\$)	% Change
Lodging	3.1 billion	50% ↑
Food and Beverage	2.2 billion	40% ↑
Entertainment	1.1 billion	59% ↑
Shopping	1.1 billion	80% ↑
Transportation	599 million	40% ↑
Total	8.1 billion	51% ↑



Source: S&P Global Market Intelligence

2022 TAX REVENUE

Visitors to Washington, DC (District Of Columbia)

Local Tax Revenue (\$)	
Corporate Income	22,277,286
Personal Income	53,090,373
Social Security & Other Taxes	0
Occupancy Tax	255,983,478
Property Taxes	298,294,360
Excise & Fees	21,127,705
Sales Taxes	239,404,588
Restaurant	154,443,405
Retail	74,829,216
Airport	7,115,585
Car Rental	3,016,381
Local Total	890,177,810

Federal Tax Revenue (\$)	
Corporate Income	31,921,341
Personal Income	172,363,466
Excise & Fees	103,787,828
Social Security & Other Taxes	433,569,483
Federal Total	741,642,118

Local + Federal Total =
\$1.63 billion

+58.7% change from 2021

TOURISM IMPACT

WASHINGTON, DC (DISTRICT OF COLUMBIA)

- In 2022, if tourism hadn't existed at all in Washington, DC, the District would need to generate an average of **\$2,732 in local taxes** from each of the 325,804 households in DC in order to maintain the current level of tax receipts.
- Travel and tourism spending supported **84,111 jobs** in 2022.
- Travel and tourism jobs support **\$4.5 billion in wages** in 2022.

Source: S&P Global Market Intelligence





TOURISM IMPACT

WASHINGTON, DC (DISTRICT OF COLUMBIA)

- In 2022, each Washington, DC visitor generated about **\$369 in expenditures**.
- Every **260 visitors created a new job** in Washington, DC in 2022.
- In 2022, each visitor generated **\$205 in wages**.
- Each visitor creates about **\$41 in local tax receipts** in 2022.

Sources: MMGY Travel Intelligence; S&P Global Market Intelligence; Travel Market Insights, Inc.

METHODOLOGY

VISITOR VOLUME: MMGY TRAVEL INTELLIGENCE (DOMESTIC) AND TRAVEL MARKET INSIGHTS, INC. (INTERNATIONAL)

- Domestic data is collected using an online panel methodology, contacting more than 50,000 distinct U.S. households each month; data is weighted by key demographics to balance the sample to the U.S. population.
- International data comes from the I-94 form for visitors to the U.S. and is supplemented by data from the Survey of International Air Travelers. The data is released by the U.S. Department of Commerce.

TOURISM ECONOMIC IMPACT: S&P GLOBAL MARKET INTELLIGENCE (FORMERLY IHS MARKIT) (ECONOMIC IMPACT)

- Visitor volume data is combined with economic variables, DC tax collections and other tourism indicators like airport arrivals, transportation statistics and attractions attendance to calculate the economic impact.

