

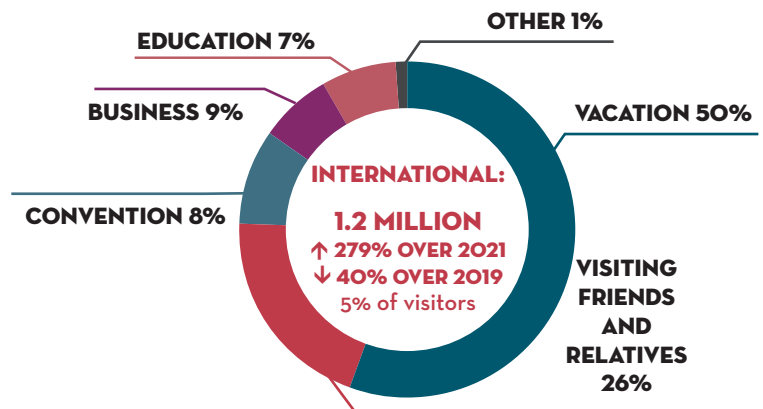
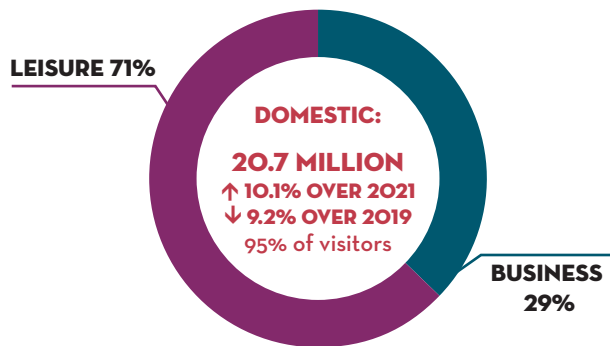
# WASHINGTON, DC

## VISITATION AND IMPACT (2022)

### TOTAL VISITORS

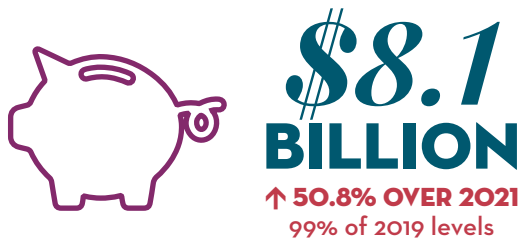
**21.9 Million**

↑ 14.6% OVER 2021   ↓ 11.7% FROM 2019



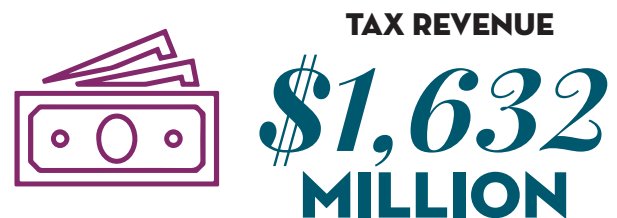
Source: MMGY Travel Intelligence, Travel Market Insights, Inc. (TMII)

### TOTAL VISITOR SPENDING



Source: S&P Global Market Intelligence

### DC VISITOR IMPACT



### LENGTH OF OVERNIGHT STAY



**DOMESTIC TRAVELERS: 2.6 NIGHTS**



**OVERSEAS TRAVELERS: 4.7 NIGHTS**



**CANADIAN TRAVELERS: 4.5 NIGHTS**

Source: MMGY Travel Market Intelligence, TMII



Without visitor revenue, DC would need to collect an average of

**\$2,732**  
in local taxes from  
**325,804**  
households.

Source: S&P Global Market Intelligence

## TOP INTERNATIONAL MARKETS TO DC



### #1 UK

11% OF INTERNATIONAL VISITORS  
131K VISITORS

2. GERMANY 117k
3. CANADA 117k
4. INDIA 96k
5. FRANCE 74k
6. BRAZIL 34k
7. MEXICO-AIR 25k
8. CHINA 19k
9. SOUTH KOREA 14k
10. AUSTRALIA 12k

Source: TMII

## TOP DOMESTIC MARKETS TO DC



### #1 NEW YORK

12% OF TRIPS

2. VIRGINIA
3. PENNSYLVANIA
4. NEW JERSEY
5. CALIFORNIA
6. FLORIDA
7. NORTH CAROLINA
8. MARYLAND
9. MASSACHUSETTS
10. TEXAS

Source: Arrivalist