WASHINGTON, DC
VISITATION AND IMPACT (2022)

TOTAL VISITORS
21.9 Million
↑ 14.6% OVER 2021  ↓ 11.7% FROM 2019

- Leisure 71%
- Domestic: 20.7 Million
  ↑ 10.1% OVER 2021  ↓ 9.2% OVER 2019
  95% of visitors
- Business 29%
- International: 1.2 Million
  ↑ 279% OVER 2021  ↓ 40% OVER 2019
  5% of visitors
- Education 7%
- Convention 8%
- Vacation 50%
- Other 1%

Without visitor revenue, DC would need to collect an average of $2,732 in local taxes from 325,804 households.

TOTAL VISITOR SPENDING
$8.1 Billion
↑ 50.8% OVER 2021  99% of 2019 levels

24% IS INTERNATIONAL
Source: S&P Global Market Intelligence

LENGTH OF OVERNIGHT STAY
- Domestic travelers: 2.6 nights
- Overseas travelers: 4.7 nights
- Canadian travelers: 4.5 nights
Source: MMGY Travel Market Intelligence, TMII

DC VISITOR IMPACT
TAX REVENUE
$1,632 Million

LOCAL JOBS SUPPORTED: 84,111

Source: MMGY Travel Intelligence, Travel Market Insights, Inc. (TMII)
#1 UK
11% of international visitors
131k visitors

2. GERMANY 117k
3. CANADA 117k
4. INDIA 96k
5. FRANCE 74k
6. BRAZIL 34k
7. MEXICO-AIR 25k
8. CHINA 19k
9. SOUTH KOREA 14k
10. AUSTRALIA 12k

#1 New York
12% of trips

2. VIRGINIA
3. PENNSYLVANIA
4. NEW JERSEY
5. CALIFORNIA
6. FLORIDA
7. NORTH CAROLINA
8. MARYLAND
9. MASSACHUSETTS
10. TEXAS

Source: TMII
Source: Arrivalist