

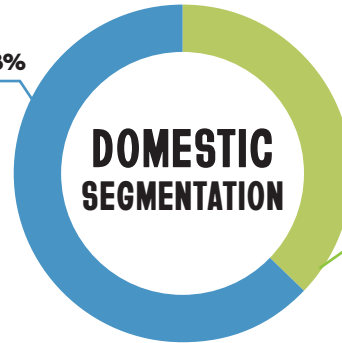
TOTAL VISITORS

25.95 M

1.95 MILLION INTERNATIONAL VISITORS
24 MILLION DOMESTIC VISITORS

▲ 17% OVER 2022 ▲ 4% OVER 2019

LEISURE 68%



BUSINESS 32%

Source: MMGY Travel Intelligence

TOTAL VISITOR SPENDING



\$10.2B

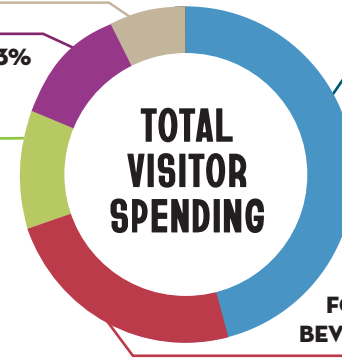
▲ 29% OVER 2022
▲ 11% OVER 2019

24%
INTERNATIONAL 

TRANSPORTATION 6%

SHOPPING 13%

ENTERTAINMENT 14%



LODGING 41%

FOOD AND BEVERAGE 26%

Source: S&P Global Market Intelligence

DC VISITOR IMPACT



TAX REVENUE

\$2,065 M



LOCAL JOBS SUPPORTED

102,366

Without visitor revenue, DC would need to collect an average of



\$3,361

in local taxes from

333,467

households.

Source: S&P Global Market Intelligence

TOP INTERNATIONAL MARKETS TO DC

1.95M VISITORS
(8% OF TOTAL VISITATION)

▲ 40% OVER 2022
▼ 14% UNDER 2019



#1 CANADA

289K VISITORS
(15% OF INTERNATIONAL VISITORS)

2. UNITED KINGDOM
3. INDIA
4. GERMANY
5. FRANCE
6. SOUTH KOREA
7. MEXICO
8. ITALY
9. SPAIN
10. CHINA

Source: Iolite Group

TOP DOMESTIC MARKETS TO DC

24M VISITORS
(92% OF TOTAL VISITATION)

▲ 16% OVER 2022
▲ 5% OVER 2019



#1 NEW YORK

10% OF TRIPS

2. PHILADELPHIA, PA
3. WASHINGTON, DC
4. NORFOLK, VA
5. RICHMOND, VA
6. BALTIMORE, MD
7. ATLANTA, GA
8. BOSTON, MA
9. RALEIGH, NC
10. HARRISBURG, PA

Source: Azira

LENGTH OF OVERNIGHT STAY



INTERNATIONAL TRAVELERS: 3.7 NIGHTS



DOMESTIC TRAVELERS: 2 NIGHTS

Source: Azira