

Destination DC (DDC) Pathway to Net-Zero GHG Emissions

Prepared on December 28, 2024 for Net Zero Carbon Events

Category	Benchmark Year	Reduction by		Method
		2030	2050	
Office	2023	50%	75%	Energy <ul style="list-style-type: none"> - Work with building owner and property manager to ensure building is adhering with DC's Building Energy Performance Standards (BEPS), including transitioning to renewable energy - Complete transition to LED bulbs - As appliances reach end-of-life status, replace with energy-efficient options - Institute "power off" rule for all workstations and offices at end of day Water <ul style="list-style-type: none"> - Install low-flow fixtures in restrooms, kitchen Waste <ul style="list-style-type: none"> - Divert 80% of all waste from landfills - Begin composting in DDC office
Employee Commuting	2024	20%	30%	Reduce Emissions per Employee <ul style="list-style-type: none"> - Continue to subsidize employee use of public transportation and bikeshares - Institute competitive commuting challenges to drive use of public transportation Support Innovation <ul style="list-style-type: none"> - Support WMATA's goals for fleet electrification and targets to reach net-zero emissions
DDC Events	2025	40%	60%	Sourcing & Procurement <ul style="list-style-type: none"> - Develop new RFP criteria for sourcing venues and suppliers - Prioritize suppliers who have a net-zero plan in place Event Materials <ul style="list-style-type: none"> - Remove all single-use plastic - Implement guidelines for reusing event materials - Use digital registration systems and signage - Recover and recycle name badges and lanyards - Reduce physical giveaways Attendee Experience <ul style="list-style-type: none"> - Set up clearly marked stations for waste diversion, including landfill, recycling and composting - Offer attendees the opportunity to participate in a CSR or giveback initiative
Food	2025	40%	60%	Events & Client Meals <ul style="list-style-type: none"> - Work with suppliers that source 75% of produce and meat locally (within 200 mi) - Reduce menu to only one meat option DDC-provided staff meals <ul style="list-style-type: none"> - Reduce menu to only one meat option
Business Travel	2023	50%	75%	Air <ul style="list-style-type: none"> - Reduce flights to destinations less than 300 miles from DC - Consider estimated emissions as a factor during travel requests and approvals - Prioritize direct flights where possible - Institute guidelines for choosing airlines based on availability of SAF - Consider combining conferences to reduce return overall flight legs - By 2050, 80% of DDC-funded flights must be fueled by SAF - Through annual partnerships, support airlines' pledges to transition to SAF by 2050 Rail <ul style="list-style-type: none"> - Increase Amtrak use as an alternative to flights, especially along Northeast corridor - Institute new guidelines for booking, including prioritizing routes with fewer stops and shorter travel times - Through annual partnership, support Amtrak's pledge to be net-zero by 2045 Ground <ul style="list-style-type: none"> - Institute new guidelines for using rideshare services, including the consideration of distance, number of travelers, time of day and weather - When possible, hail EV cars (i.e., Uber Green) - Continue to subsidize employee use of public transportation and bikeshares - Support WMATA's goals for fleet electrification and targets to reach net-zero emissions Accommodation <ul style="list-style-type: none"> - Select properties based on walkability to event venue or client meetings - Select properties based on sustainability initiatives
Publications	2024	30%	60%	Materials <ul style="list-style-type: none"> - Work with supplier to print on certified post-consumer paper from sustainably-managed forests - Audit and reduce the number of publications printed, streamline publications to use fewer pages Shipping <ul style="list-style-type: none"> - Reduce frequency of bulk publication shipments End of Life <ul style="list-style-type: none"> - Collect and recycle all unused publications at the end of each year
Total Reduction		50%	85%	
Offset strategy		5%	15%	Projects <ul style="list-style-type: none"> - Support local reforestation efforts, UN-approved projects and commitments by transportation partners
Progress to Net Zero		55%	100%	