




“The city is made up of citizens from all over the world and international delegates find a home in Washington, D.C. We continue to welcome international meetings of all sizes and showcase the significant economic impact they have on the city.”

**TARA MILLER**  
Senior Manager, International Sales,  
Destination DC

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**TO LEARN MORE**  
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Destination  
**DC**™



27th WORLD GAS CONFERENCE  
WASHINGTON DC

JUNE 25-29  
**2018**



# WORLD GAS CONFERENCE CASE STUDY

**WELCOME**



27th WORLD GAS CONFERENCE  
WASHINGTON DC  
JUNE 25-29  
2018  
IGU

HOST PARTNERS

ExonMobil Energy lives here! Chevron human energy

PRINCIPAL SPONSORS

CHENIERE TELLURIAN



“World Gas Conference and its sponsors and exhibitors took advantage of the city’s many assets. From exploring creative spaces at Smithsonian museums to utilizing rooftops and over 25 only-in-DC venues, they made a footprint throughout Washington by highlighting its vibrant neighborhoods and flavor.”

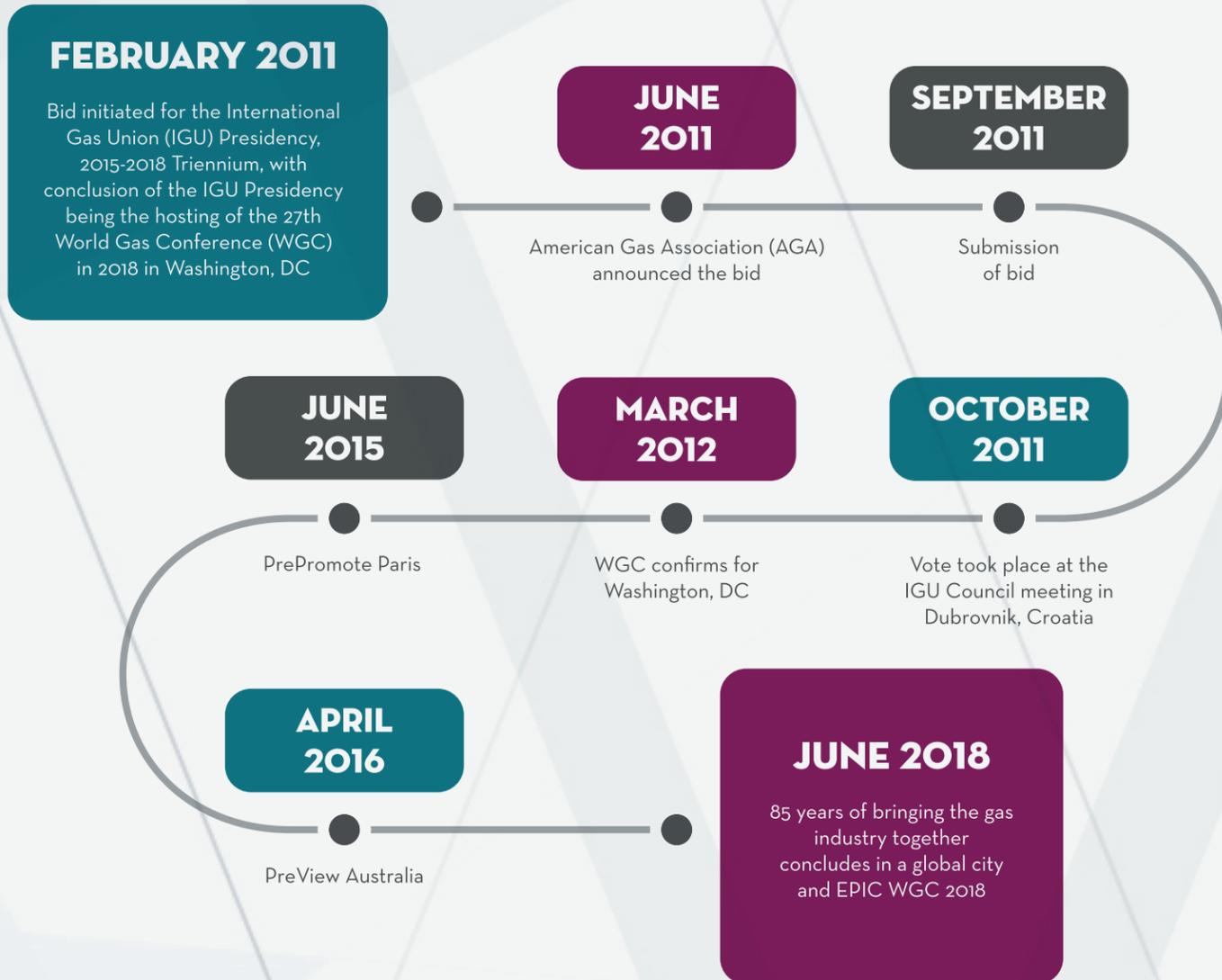
**ELLIOTT L. FERGUSON, II**  
President & CEO, Destination DC



“There are daily, non-stop flights into Dulles International Airport from literally all over the world. From the Walter E. Washington Convention Center and hotels where most people are staying, you can walk to every museum and every major monument in the city and they’ve benefitted from that. The people working in the convention center are absolutely first class.”

**JAY COPAN**  
Executive Director, 27th WGC  
Special Advisor to the President, International Gas Union

## A SEVEN YEAR JOURNEY TO SUCCESS



## HOST CITY LEGACY AND AGA’S 100TH ANNIVERSARY

**It is the first time since 1988 that the United States has held the Presidency of the IGU.**

Given the leading role that natural gas is playing in the U.S. to meet energy needs, the U.S. is perfectly positioned to work with IGU members to promote the role of gas on the international stage. During the U.S. triennium, IGU leaders focused on

educating policy makers on the importance of gas in an increasingly carbon constrained environment. The U.S. team advocated on behalf of the global gas industry and support IGU members’ advocacy efforts. Engaging outreach campaigns promoted gas use around the world, further strengthening the IGU’s position as the Global Voice of Gas.

 <b>600</b> SPEAKERS	 <b>600</b> ORGANIZATIONS	 <b>100</b> COUNTRIES
 <b>100+</b> SESSIONS	 <b>10,000</b> ATTENDEES	 <b>\$11.4 M</b> ECONOMIC IMPACT
 <b>25+</b> SPECIAL EVENT VENUES UTILIZED	 <b>350</b> EXHIBITORS	 <b>40,000m<sup>2</sup></b> <b>430,556ft<sup>2</sup></b> EXHIBITION



“Our stakeholders include the city of Washington, DC and we want to leave a legacy behind for the city that allows them to showcase what they have done here and demonstrate that impact to the world.”

**RODNEY COX**  
IGU, Events Director and Director, DELARO Pty Ltd.